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Editor's note:

WORD document attached titled: PRAwardsWindRiverCountry2009.doc

3 Photos attached titled: Lander.jpg, FlyFishingDennis.jpg, DuboisKids-skull.jpg

Note: Higher resolution image available upon request.

Photo Caption: Wind River Country, Wyoming receives many awards and recognitions including "The Best in Undiscovered Fishing," from Fly Rod & Reel Magazine.

Photo Credit: Wyoming's Wind River Country

Wind River Country, Wyoming receives many awards from "The Best in Undiscovered Fishing," "#1 Snowmobile Trail," to the Shoshone Days Powwow noted as one of the "Top 100 Events" in the US.

Lander, WY – Wyoming's Wind River Country is having quite a year with all the awards and recognitions garnered county-wide reflecting many of the opportunities awaiting visitors and residents alike. The towns of Lander and Dubois have been recognized by several magazines as a "Best" town. The Continental Divide Snowmobile Trail won national recognition for the third time in over a decade. As a special event, The American Bus Association announced that the 50th Annual Eastern Shoshone Indian Days Powwow and All Indian Rodeo 2009 has been designated as one of the "Top 100 Events" in North America.

Lander was recognized "The Best in Undiscovered Fishing" where fisherman can choose from 626 lakes and reservoirs or 2,057 miles of rivers and streams. The March 2009 issue of Fly Rod & Reel called Lander, "a fisherman's paradise.... In fact, the world-record Golden Trout, which measured 28 inches and weighed 11.5 pounds, was taken in the Winds," touts the magazine. But, whether you're an outdoorsman, or just like a small western-town atmosphere, Lander has something for everyone.

Another recognition is from National Geographic Adventure Magazine naming Lander, Wyoming as one of the "50 Next Great Adventure Towns." They based their criteria on the city not only being a prime relocation spot right now, but also a smart choice for the future. With a paid circulation of over 1/2 million, National Geographic Adventure Magazine considered Lander a "Hot Bargain" where "Stetsons meet Birkenstocks." This town was the only Wyoming winner. Read the full coverage in the National Geographic Adventure September 2008 issue or

<http://adventure.nationalgeographic.com/2008/09/weekend-getaways/best-places-to-live/adventure-towns-text>

Sunset's March 2009 edition listed Lander as one of the West's "20 Best Small Towns." Editors based their criteria on "a sense of connectedness where people commute less, know their neighbors and follow their passions." Lander was also named one of the

“Towns To Watch in 2009” by TruWest Magazine. “Lander has no shortage of Western pride or tales to tell. Especially this past year: restoration of the 1917 Noble Hotel under the National Register of Historic Structures and the completion of the Museum of the American West. Much credit goes to the Lander Pioneer group, which has restored 11 significant historic structures in six years,” writes the TruWest editors in January, 2009. http://www.truewestmagazine.com/stories/towns_to_watch_in_2009/935/

The cowboy town of Dubois was recently voted one of the top six “Coolest Towns” in the West by Budget Travel magazine through an on-line popularity vote of the public. Last year, American Cowboy Magazine named Dubois one of its “20 Best Places to Live in the West.” Based on factors from outdoor adventures to towns where history comes alive, the magazine compiled a list of the top spots in the nation to experience authentic Western culture today.

For the second year in a row Wyoming's Continental Divide Snowmobile Trail (CDST) is the number one snowmobile trail in the west. This favorite western riding spot was voted number one by the readers of SnoWest Magazine, the sport's leading authority on adventure snowmobile riding. This is also the third time that this Wyoming trail has been placed in the #1 spot in 12 years. The #1 designation is the result of a survey published in the annual “Western Guide to Snowmobiling 2008” ranking scenery, grooming, signage, map, off-trail, snow quality, crowds, terrain, services and weather by the people who know it best, the riders. Four Wyoming trails were ranked in the top 7 spots by snowmobile enthusiasts. For more information, visit <http://www.sledwyoming.com>, <http://www.wind-river.org> or for information on all Wyoming Snowmobile trails www.wyotrail.com.

The American Bus Association (ABA) announced that the 50th Annual Eastern Shoshone Indian Days Powwow and All Indian Rodeo 2009 has been designated as one of the Top 100 Events in North America. Inclusion in the Top 100 list indicates that the Eastern Shoshone Indian Days offers excellent entertainment value to both tour groups and individual travelers from around the world, said ABA. “The attractiveness of the 50th Annual Eastern Shoshone Indian Days Powwow and All Indian Rodeo as a don’t-miss entertainment value is only part of why its selection this year is such a distinction for Wind River Country,” said Peter J. Pantuso, ABA’s president and CEO. “The real news here is that the powwow has been recognized as a potential magnet for tourism dollars, at a time when reenergizing domestic tourism is so important to our spirit and our economy. The honor gives The Wind River Indian Reservation an important boost in visibility among professional tour planners.”

ABA’s 2009 Top 100 Events Selection Committee selected this powwow (to be held on June 26-28, 2009) from among hundreds of U.S. and Canadian events nominated by state and provincial tourism offices and convention and visitors bureaus. The Top 100 Events list is available online at www.buses.org.

For a complete list of adventures and vacation information about Wyoming's Wind River Country, go to <http://www.wind-river.org> or call 800-645-6233.

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