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Editor's note:

WORD document attached titled:PRLanderTop50AdventureFinal.doc

Photo attached titled: Downtown Lander.jpg

Note: Higher resolution image available upon request.

Photo Caption: Lander, Wyoming named one of the "50 Next Great Adventure Towns" by September 2008 National Geographic Adventure Magazine.

Photo Credit: Wyoming's Wind River Country

Lander, Wyoming named one of the "50 Next Great Adventure Towns" by September 2008 National Geographic Adventure Magazine.

Lander, WY - National Geographic Adventure Magazine has named Lander, Wyoming as one of the "50 Next Great Adventure Towns" based on their criteria of not only a prime relocation spot right now, but also a smart choice for the future. These winning cities must have the adventure action and a community plan. Some have all day and night city and cultural activities offering a variety of jobs while others have outdoor opportunities galore!

With a paid circulation of over 1/2 million, National Geographic Adventure Magazine considered Lander a "Hot Bargain" where "Stetsons meet Birkenstocks." This town was the only Wyoming winner and is located just three hours from Yellowstone National Park and the Grand Teton National Park. It is home to the National Outdoor Leadership School (NOLS) headquarters, and at the foot of the Wind River Mountain range. A real plus for the outdoor enthusiast!



"I get excited just looking at the communities we are grouped with in this National Geographic article. I think this signifies that our community is positioned for success in the future - our schools and colleges, Main Street, parks, arts, culture and location in the middle of the beautiful Wind River mountains are very attractive to a large group of people who are looking to visit or live somewhere that has such an obvious high quality of life," said Lander's Community Resource Coordinator Gary Michaud.

Read the full coverage of these towns in the National Geographic Adventure September 2008 issue or <http://adventure.nationalgeographic.com/2008/09/weekend-getaways/best-places-to-live/adventure-towns-text/2> For more information on Lander and Wyoming's Wind River Country, go to <http://www.wind-river.org> or call 800-645-6233 for a free vacation packet.

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